



On behalf of the Society on Ultrasound in Medical Education (SUSME), we would like to invite you to participate and support the Eighth Annual World Congress of Ultrasound in Medical Education (WCUME) Conference. The Eighth Annual Congress will be hosted by Wayne State University School of Medicine in collaboration with Henry Ford Health System at the Detroit Marriott Renaissance Center Hotel on September 17-20, 2020 in Detroit Michigan.

Wayne State University was one of the two pioneering institutions to fully integrate a didactic and hands on ultrasound training into the undergraduate curricula in medical school in 2006. We have a unique experience in training over 3600 medical students over the past 12 years, and look forward to sharing our successes and challenges with all attendees during the 2020 conference. We continue to conduct ultrasound based NASA funded research on the International Space Station, and provide advanced ultrasound training for our astronaut and cosmonaut crewmembers, and would be happy to share new data from this continued collaboration at the meeting.

The WSUSOM is located in the heart of downtown Detroit, just celebrated its 150th year of medical education, research and innovation. It is the largest single-campus medical school in the nation, and has been successful in integrating ultrasound education into the undergraduate curricula. We have accumulated a wealth of data and experience in this area of medical education and innovation, and look forward to having the opportunity to share our experience during the 2020 conference.

Become a part of the Eighth Annual World Congress and have an opportunity to deliver your message in a professional and educational environment. This Congress is expecting over 700 participants from the United States, as well as, internationally. This meeting presents you with the chance to network and build relationships with Ultrasound experts from all over the world in ways that provide maximum exposure and visibility.

We value your participation and hope you will consider becoming a partner in support for the 2020 WCUME. We look forward to your commitment and working with you in the coming meeting. Visit our website at www.wcume2020.org.

Previous World Congress in Medical Education

2019 Irvine, CA | **2017** Montreal, Canada | **2016** Lubbock, TX | **2014** Portland, OR | **2013** Columbia, SC | **2011** Columbia, SC



SPONSORSHIP & EXHIBIT PROSPECTUS



WAYNE STATE
School of Medicine



Financial Commercial Support

Commercial Support	Partner \$75,000	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Exhibit \$2,250
Organization logo for non-commercial entities on backpack/messenger – for all registered participants	√				
Name on pre-Congress e-blast	√	√			
Co-sponsorship of the World Cup of Ultrasound	√	√	√		
Sponsors' name mentioned in the opening ceremony	√	√	√		
Listing in sponsor and exhibitor directory	√	√	√	√	
Listing on the signage at the congress	√	√	√	√	

In Kind –Commercial Support

WCUME 2020 will require several ultrasound machines in order to run a great variety workshops at the Congress. A minimum number of workshops are being planned, the most popular of which will be repeated more than once. This will allow us to offer at least 1 workshop to each participant. Your company can support the congress greatly by loaning ultrasound machines or hand-held devices.

EXHIBITOR INFORMATION

By becoming an exhibitor at the meeting, you will be listed in the conference program and other promotional materials. You will meet the decision makers, the teachers, and the physicians in one room. The Eighth Annual Congress has been designed to ensure exhibitors gain exposure and maximum traffic through effective scheduling and placement. We have maximized exhibitor visibility by driving traffic to this space during all meals and breaks. We are also hosting multiple social events to allow a prime opportunity for networking in a casual setting. Space is limited so don't wait to sign up!

Exhibit Description:

10x10 Exhibit Space - (1) 6 foot table with (2) chairs

Exhibit Cost:

\$2,250.00

Payment Options:

Payment is due no later than July 10, 2020. Acceptable payment methods include check or credit card. Please complete the [Letter of Agreement for Commercial Support](#) for financial commercial support and/or in-kind donations or the [Exhibitor Agreement Form](#) if you are interested in exhibition space and send to wcume2020@wayne.edu.

Checks can be mailed to:

Wayne State University School of Medicine
Mazurek Education Commons, Suite 315
320 E. Canfield
Detroit, MI 48201

Cancellations & Refunds:

Any cancellations must be received in writing before July 10, 2020 and will be refunded \$250.00 less the exhibitor fee. Cancellations received after this date will not be refunded.

Assignment of Space:

Exhibitor booths will be assigned at the discretion of the Eighth Annual World Congress Committee.

EXHIBIT SCHEDULE

Exhibit Set-up:	Friday, September 18	6:00 a.m. – 10:00 a.m.
Exhibit Hours:	Friday, September 18	10:00 a.m. – 6:00 p.m.
	Saturday, September 19	10:00 a.m. – 6:00 p.m.
Exhibit Teardown:	Sunday, September 20	6:00 a.m. – 10:00 a.m.